

CREATIVITY

FREEDOM

SUCCESS



STUDIOS 360®





# REINVENTION

***An extraordinary opportunity*** to recreate yourself and your career is now within reach with *Image Studios 360*, an exciting, fresh studio salon concept that is changing the way you think about the traditional salon. Our goal is simple: provide ownership and true growth potential for beauty professionals in an exciting, vibrant environment.

**Image Studios 360** is an exclusive studio salon that provides modern, high-end salon space at affordable rates to salon professionals. Our core values of creativity, freedom and success are the driving force that empower us collectively and embodies all that we do as professionals in the salon industry. We strive to improve the communities we live in with the creation, support and growth of small independent business owners. Our concept is simple: we provide an incredible space and atmosphere; our professionals bring the passion, talent, and clientele. Together, we create an intoxicating formula for success.

# IT BEGINS **HERE.**

CREATIVITY + FREEDOM + SUCCESS

# IMAGE WORKS



*It's all about creativity, freedom and success.*

Industry professionals like you, making it possible to have your own salon and be your own boss without the usual expense, headache, and hassle of owning a traditional salon.



## CREATE YOUR OWN SALON WITH STYLE

Layout your new salon space to suit your needs and show off your style. We understand the importance of function and aesthetics.

## DO YOUR OWN THING

Freedom matters. Be the professional you always wanted to be without anyone looking over your shoulder. Work when and how you want.

## KEEP IT ALL. WE'RE SERIOUS.

Keep the money you make, live the life that you want and define success on your own terms. Can we get an Amen?

*Image Studios 360* is a true reinvention of the existing salon models. It's so much more than booth rental, so much more than other studio spaces. It's the passion of the people involved, the education, the business support, the ability to spread your wings. It's simply more fun when everyone succeeds.

— MATTHEW LANDIS  
Entrepreneur, Stylist, Coach



# IMAGE BENEFITS

WE SUPPORT YOU SO MUCH THAT WE'VE BUNDLED THESE AMENITIES SO YOU CAN FOCUS ON DOING WHAT YOU DO BEST.

Join a creative environment that supports you in all the major areas to help you run your business as an independent operator. In addition to a world-class facility, we provide you with your own personalized salon directory webpage, free wi-fi, laundry facilities, break room,

24/7 access to the salon, continuing education, and access to exclusive partnerships only available at Image Studios 360 with Booker.com, the Image Studios 360 Print Store, Vivienne Mackinder education, and our very own ITC (Image Training Club).

BOOKER.COM



As an Image Studios 360 professional you get exclusive pricing found no where else. Booker.com helps you automate your scheduling, marketing, text reminders, CC processing & more. For more info visit:

[www.marketing.booker.com/imagestudios360](http://www.marketing.booker.com/imagestudios360)

PRINT STORE



Salon Menus



Business Cards



Gift Certificates

Customize 20+ marketing products with personalized info at:

[www.imagestudios360.com/print](http://www.imagestudios360.com/print)

IMAGE TRAINING CLUB



The simplest most effective training system for salon professionals, designed to grow your business so you can thrive.

Dates & Info at: [www.imagestudios360.com/itc](http://www.imagestudios360.com/itc)

VIVIENNE MACKINDER



*"The biggest challenge in our profession is to keep growing. I have been in this industry for 35 years and I am more of a student today than when I first started."*

— Vivienne Mackinder

Known as the hairdresser's hairdresser, Vivienne Mackinder is one of the most highly respected international leaders innovators in the hairdressing profession today.

Image Studios 360 professionals have the opportunity to enjoy and learn from Viennne Mackinder for an exclusive discount. Learn from an industry pro to further your skills.

- Founder of HairDesignerTV.com
- Editorial Stylist / Platform Artist
- 2015 NAHA Hairstylist of the Year winner



*Image Studios 360*

*fits any schedule or lifestyle. You  
have the freedom to structure your  
business to suit your own needs.*

*Grow your business and nurture  
your passions, whatever*

*— they may be. —*





YOU BELONG.



Your salon should feel like a home - a safe, warm, and friendly place that is yours. Work to live. Stop living to work. Image Studios 360 is here to help reinvent you.



# THE FOUNDERS.

**Brothers Jason and Shaun Olsen** developed the concept for *Image Studios 360* when they saw that many established hair stylists and beauty professionals were interested in starting their own business, but lacked the resources and business background to get started. With their contacts within the industry and an extensive background in business, *Image Studios 360* was born.

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“Let us show you how people are reinventing themselves from the ground up with Image Studios. The concept is revolutionary and is reinventing the salon industry from the inside out. It’s time to get excited, to get motivated, and to have fun!”

— SHAUN OLSEN

“I am ecstatic when I see everyone succeed, however they measure that success. To ensure this happens, we were determined to create an atmosphere that encouraged creativity, allowed for more freedom, and provided opportunities never before received at a traditional salon.”

— JASON OLSEN



JASON AND SHAUN OLSEN

Founders of Image Studios 360



**MAKE IT  
REMARKABLE.**



MAKE IT  
YOURS.

# READY. SET. GO.

“Nobody can go back and start a new beginning, but anyone can start today and make a new ending.”

— MARIA ROBINSON



*Now is the time* to make the move you've always dreamed of, but never had the opportunity to do so. Ask yourself this question: If you continue to do what you've always done, if you continue to remain where you always have been, how can you expect to achieve anything different than what you already gotten?

Life is too short for ordinary. Do something remarkable. Let us help you.

# YOU BELONG *HERE.*

*Image Studios 360* awaits you. Call or email us today to choose the studio that fits you best.

CREATIVITY + FREEDOM + SUCCESS



[imagestudios360.com](http://imagestudios360.com)